

2008 ADVERTISING DEADLINES

CAPE COD LIFE • CAPE COD LIFE ARTS EDITION • CAPE COD & ISLANDS HOME
 MARTHA'S VINEYARD LIFE • NANTUCKET LIFE • CUSTOM PUBLISHING SUPPLEMENTS

CAPE COD LIFE		SPACE	MATERIAL	ON SALE
ANNUAL	Annual Guide	11/12/07	11/16/07	01/15/08
APRIL	Weddings / Fashion	01/25	02/6	03/25
	Culture / Cuisine			
MAY	Outdoor Entertaining Supplement	02/22	03/02	04/22
JUNE	BEST Of	03/28	04/09	05/27
	Healthy Living / Outdoor Recreation			
JULY	Boating Supplement	04/25	05/07	06/24
AUGUST	Fine Arts / Shopping	05/30	06/11	07/29
SEPT/OCT	"Hall of Fame" / Gift Guide	06/27	07/09	08/26
	Home Design/ Food / Holiday /			
NOV/DEC	Interiors / Gift Guide	08/29	09/10	10/28

CAPE COD ARTS		SPACE	MATERIAL	ON SALE
SPRING/SUMMER	ARTS Edition	02/15	02/27	04/15
SUMMER/FALL	ARTS Edition	06/13	06/25	08/12

CAPE COD & ISLANDS HOME		SPACE	MATERIAL	ON SALE
ANNUAL	Annual Resource Guide	11/05/07	11/09/07	01/15/08
SPRING	Gardening / Landscape Design / Bath Design	01/09	01/23	03/11
	Cottage Style / Home Furnishings / Outdoor			
EARLY SUMMER	Entertainment Supplement / HB&RACC Supplement	03/14	03/26	05/13
	Waterfront Living			
SUMMER	Boating Supplement	05/16	05/28	07/15
INDIAN SUMMER	Innovative Architecture	07/18	07/30	09/16
	Interior Design / Stylish Kitchens /			
HOLIDAY	Holiday Entertaining	09/12	09/24	11/11

CUSTOM PUBLISHING SUPPLEMENTS		SPACE	MATERIAL	ON SALE
	Cape Cod LIFE - MAY	02/22	03/05	04/22
Outdoor Entertainment	Cape Cod & Islands HOME - EARLY SUMMER			05/13
	Cape Cod LIFE - JUNE	03/28	04/09	05/27
	Cape Cod LIFE - JULY	04/25	05/07	06/24
	Cape Cod LIFE - AUGUST	05/30	06/11	07/29
South Shore Life	Cape Cod Life - NOVEMBER/DECEMBER	08/29	09/10	10/28
HB&RACC Supplement	Cape Cod & Islands HOME - EARLY SUMMER	03/14	03/26	05/13
	Cape Cod LIFE - JULY	04/25	05/07	06/24
Boating	Cape Cod & Islands HOME - SUMMER			07/15
Boston	Cape Cod LIFE - NOVEMBER/DECEMBER	08/29	09/10	10/28
Philanthropy	Cape Cod LIFE - NOVEMBER / DECEMBER	08/29	09/10	10/28

ISLAND ANNUALS		SPACE	MATERIAL	ON SALE
MV ANNUAL	Martha's Vineyard Life	04/11	04/23	06/10
N. ANNUAL	Nantucket Life	04/11	04/23	06/10