



2008 ADVERTISING AGREEMENT

CAPE COD LIFE PUBLICATIONS

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SECTION: DISPLAY DINING & LODGING REAL ESTATE MARKETPLACE SPECIAL SECTIONS WEB BANNER

CAPE COD LIFE

ISSUE		SPACE	MATERIAL	ON SALE	B&W / 4C	AD SIZE	GROSS RATE	MISC.	NET RATE
ANNUAL	Annual Guide	11/12/07	11/16/07	01/15/08					
APRIL	Weddings / Fashion	01/25/08	02/06/08	03/25/08					
SPRING / SUMMER	ARTS Edition	02/15/08	02/27/08	04/15/08					
MAY	Culture/Cuisine Outdoor Entertaining Supplement	02/22/08	03/02/08	04/22/08					
JUNE	BEST of	03/28/08	04/09/08	05/27/08					
MV. ANNUAL	Martha's Vineyard Life	04/11/08	04/23/08	06/10/08					
N. ANNUAL	Nantucket Life	04/11/08	04/23/08	06/10/08					
JULY	Healthy Living / Outdoor Fun Boating Supplement	04/25/08	05/07/08	06/24/08					
AUGUST	Fine Arts / Shopping	05/30/08	06/11/08	07/29/08					
SUMMER / FALL	ARTS Edition	06/13/08	06/25/08	08/12/08					
SEPT/OCT	"Hall of Fame" / Gift Guide	06/27/08	07/09/08	08/26/08					
NOV/DEC	Home Design/ Food / Holiday Interiors / Gift Guide	08/29/08	09/10/08	10/28/08					

CAPE COD & ISLANDS HOME

ISSUE		SPACE	MATERIAL	ON SALE	B&W / 4C	AD SIZE	GROSS RATE	MISC.	NET RATE
ANNUAL	Annual Resource Guide	11/05/07	11/09/07	01/15/08					
SPRING	Gardening / Landscape Design/ Bath Design	01/09/08	01/23/08	03/11/08					
EARLY SUMMER	Cottage Style / Home Furnishings / OE Supplement / HB&RACC	03/14/08	03/26/08	05/13/08					
SUMMER	Waterfront Living / Boating Supplement	05/16/08	05/28/08	07/15/08					
INDIAN SUMMER	Innovative Architecture	07/18/08	07/30/08	09/16/08					
HOLIDAY	Interior Design / Stylish Kitchens / Holiday Entertaining	09/12/08	09/24/08	11/11/08					

CUSTOM PUBLISHING SUPPLEMENTS

ISSUE		SPACE	MATERIAL	ON SALE	B&W / 4C	AD SIZE	GROSS RATE	MISC.	NET RATE
Outdoor Entertainment	Cape Cod LIFE – MAY	02/22	03/05	04/22					
	Cape Cod & Islands HOME – EARLY SUMMER			05/13					
South Shore Life	Cape Cod LIFE – JUNE	03/28	04/09	05/27					
	Cape Cod LIFE – JULY	04/25	05/07	06/24					
	Cape Cod LIFE – AUGUST	05/30	06/11	07/29					
	Cape Cod LIFE – NOVEMBER/DECEMBER	08/29	09/10	10/28					
HB & RACC Supplement	Cape Cod & Islands HOME - EARLY SUMMER	03/14	03/26	05/13					
Boating	Cape Cod LIFE – JULY	04/25	05/07	06/24					
	Cape Cod & Islands HOME – SUMMER			07/15					
Boston	Cape Cod LIFE - NOVEMBER / DECEMBER	08/29	09/10	10/28					
Philanthropy	Cape Cod LIFE - NOVEMBER / DECEMBER	08/29	09/10	10/28					

GENERAL RATE POLICY

Publisher reserves the right to hold advertiser and/or advertising agency jointly and severally liable for such monies as are due and payable to the publisher for advertising that advertiser or its agency ordered to be published. Publisher shall not be liable for any costs or damages if for any reason it fails to publish an advertisement. The publisher reserves the right to decline or reject any advertisement for any reason at any time without liability even though previously acknowledged and accepted. All advertisements are subject to publisher's approval.

Special Instructions / Web Banner Info / Internet Banner Info

ACCEPTED FOR ADVERTISER BY _____ DATE _____

Terms: Payment is due upon publication. Balances over 30 days are subject to a monthly late payment charge of 1 1/2 percent. Advertiser agrees to pay all costs and expenses in connection with collecting any sums due hereunder, including, but not limited to, reasonable attorney's fees and all charges of collection agencies. REV. 08/07