



Ad # _____

Publication _____

2008 Advertising Submission Form

Salesperson _____ Date _____

Advertiser _____

Ad Size _____ Color B&W Bleed

Display D&L Real Estate Island Plages Marketplace (HOME)

Gift Guide Other _____

Important Note: Complete advertiser information as it will appear in the Advertiser Index

URL Address _____

Category _____ Phone _____

Please specify the most recent issue in which ad ran and include corresponding tearsheet.

Pickup w/Changes From: _____ Page _____

SWOP standard proof on file Color not critical - use proof provided

Ad Layout

Run ad in the following issues:

- HOME Annual H81- _____
- LIFE Annual 81- _____
- HOME Spring H82- _____
- LIFE April 82- _____
- LIFE Arts Spr/Sum A81- _____
- LIFE May 83- _____
- Outdoor Ent. OE8- _____
- HOME Early Sum H83 _____
- HBA&RACC HB8- _____
- LIFE June 84- _____
- MV Life MV8- _____
- Nant. Life N8- _____
- LIFE July 85- _____
- Boating B8- _____
- HOME Summer H84- _____
- LIFE Aug 86- _____
- LIFE ARTS Sum/Fal A82- _____
- LIFE S/O 87- _____
- HOME Ind. Summer H85- _____
- LIFE N/D 88- _____
- LIFE Philanthropy P8- _____
- HOME Holiday H86 _____
- Other _____

ARTS EDITIONS ONLY

Upper Outer

Mid MV

Lower Nantucket

Scanning Instructions

- New 4C image - scan to match original
- New 4C image provided on disk / via e-mail.*

***If image is provided, check box that applies:**

- COLOR CRITICAL - SWOP standard proof enclosed
- No proof supplied - generate a Kodak Approval of composed ad
- Color not critical - use proof provided

***All images/ads submitted must be accompanied by a proof.**

AD PROOFING

Send a low-res .pdf file of the ad for electronic proofing. E-mail _____ Attn: _____

PDF file sent _____ Date _____

List Materials Enclosed
